



2025



ABOUT US

SWIM IS A NON PROFIT, NON CONFESSIONAL, NON POLITICAL, SELF SUSTAINED NGO DEDICATED TO SUPPORTING MARINE CONSERVATION AND ECOSYSTEM PRESERVATION



SWIM INVOLVES COMMUNITIES ACROSS LEBANON IN COMBINED WATER SWIMMING AND WASTE COLLECTION EFFORTS, FOSTERING A CHAIN OF POSITIVE HABITS.





FOUNDERS

FOUNDED IN 2020 & REGISTERED IN 2021
SWIM PROMOTES CLEAN LEBANESE SEA
AND COASTLINE.

WE ARE DEDICATED CITIZENS AND WE
ASPIRE TO SPREAD AWARENESS
AND TO MAKE SUSTAINABILITY OUR
LIFESTYLE THROUGH SPORTS AND
ECO-FRIENDLY ACTIVITIES.



PURPOSE



SWIM STANDS FOR WHAT?

**SUSTAINABLE
WASTE
INTERCITY
MARATHON**

SWIM FOR A GREENER LEBANON



16 Stops of SWIM LEBANON'S Sustainable Waste Intercity Marathon

MISSION ACCOMPLISHED
SWIM Along CLEAN Along
OF THE LEBANESE COASTLINE

IT'S YOUR SEA
Keep IT Clean

www.swimlebanon.org
@swiminitiative
76-781230

Stops (from Naqoura to Akkar):

- Naqoura (21 Aug)
- Tyr (22 Aug)
- Ghazieh (28 Aug)
- Sidon (29 Aug)
- Jiyeh (11 Sep)
- Damour (4 Sep)
- Beirut (5 Sep)
- Jounieh (12 Sep)
- Okaibe (18 Sep)
- Jbeil (19 Sep)
- Amchit (6 June)
- Batroun (26 Sep)
- Hereh-Chekka (25 Sep)
- Anfeh (2 Oct)
- Tripoli (3 Oct)
- Akkar (30 Oct)

IT'S YOUR SEA Campaign

Open water swimming
and beachfronts clean up all
along the Lebanese coastline
from Naqoura to Akkar.



SWIM CONCEPT 2022

COMPETITION FOR ENVIRONMENT AND SUSTAINABILITY



1

Form a
team of
5

2

Be
passionate
about
sports
and
environment

3

Maximize
your
outreach
for
volunteers

4

Choose
your
spot for
clean-up

5

Sustain
your
cleaned
spot
for 3 months

WIN ECO-FRIENDLY PRIZES

- Solar Systems
- Mountain Bikes
- Stand-up Paddle Boards

Email your application by

1ST OF MARCH

info@swimlebanon.org

For Info Whatsapp Nabil @ 76-781230



NATIONAL CLEANUP CAMPAIGN

#clean your country

حملة النظافة الوطنية
#نظف_بلدك

STARTING JULY 22 TILL OCTOBER 22



Register now

www.swiminiative.org

Follow us on

f @swiminiative

Call us : 76 781230

Tyre
6 OCT



Beirut
13 AUG



Jounieh
20 AUG



Amchit
17 SEP



Bchaaleh
16 SEP



Chekka
25 SEP



Akkar
9 SEP

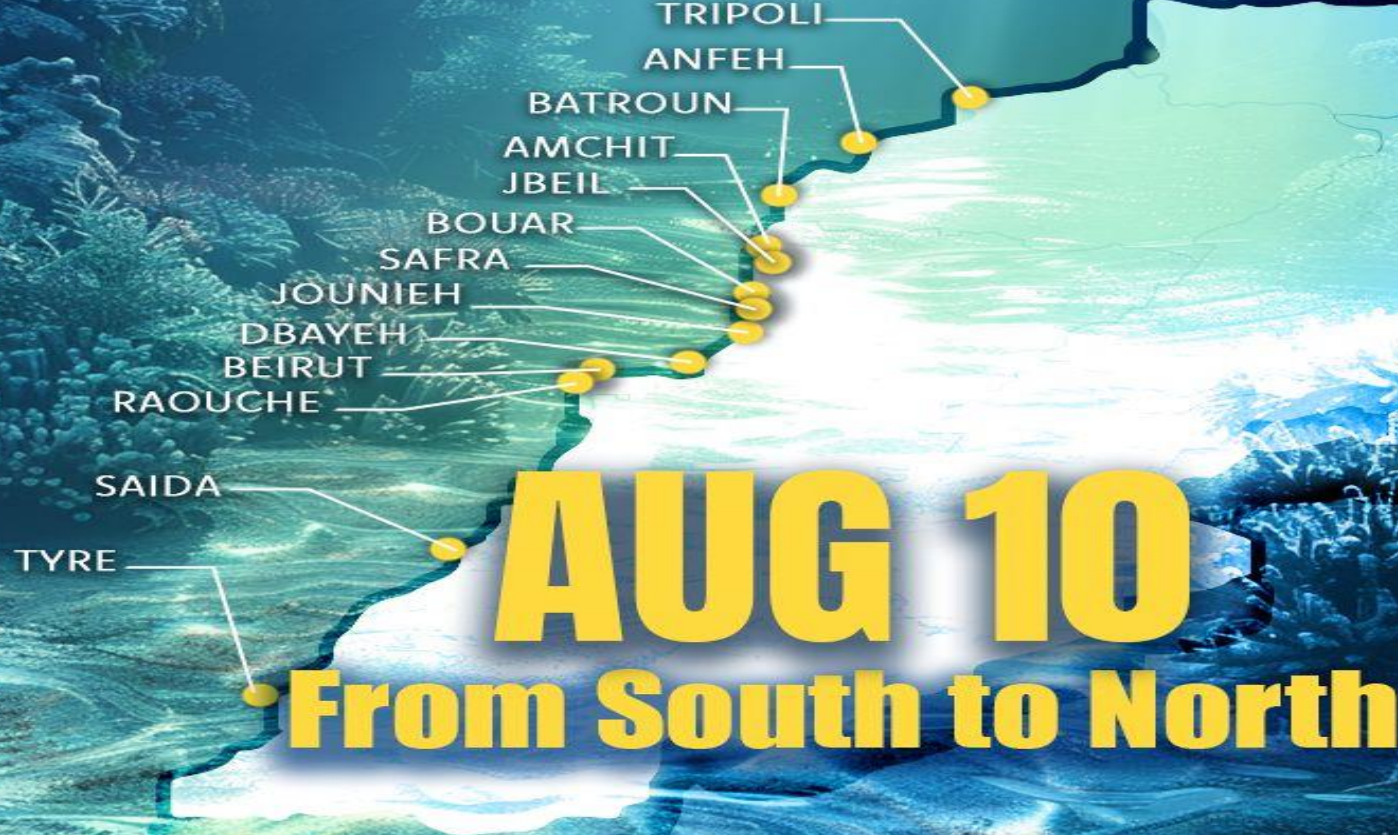


MEDIA PARTNER

Lebtivity
.com
Your social calendar for events

COME DIVE in LEBANON

The Mediterranean Sea is calling



OUR FOUNDATIONAL BELIEF

All good things are
WILD & FREE

LET'S PRESERVE OUR NATURAL
TREASURE & SUSTAIN ITS FUTURE

MISSION AND OBJECTIVES

- RAISING ENVIRONMENTAL AWARENESS ABOUT THE NEGATIVE IMPACT OF POLLUTION ON ENVIRONMENT
- CREATING A NETWORK OF PEOPLE SHARING THE SAME VALUES
- HIGHLIGHTING THE INTERCONNECTEDNESS OF DAILY LIFE WITH THE PLANET'S HEALTH

CALL TO ACTION

- ADOPT THE 3 “R” RULE:
REDUCE-REUSE-RECYCLE

- USE LESS PLASTIC

- CHANGE BEHAVIOUR AND
MINDSET WITH INDIVIDUAL
RESPONSIBILITY AND
COLLECTIVE EFFORTS

بحرك إلك، خلي نظيف
IT'S YOUR SEA
keep it clean



Q&A



بحرك إلك، خلّي نظيف
IT'S YOUR SEA
keep it clean

Thank You!

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